

About Us

The Photo Imaging Council (PIC) represents UK based companies in the imaging sector. It is an industry worth an estimated £3 billion to the British economy.

PIC was formed in 2002 from a merger of four specialist organisations. These had operated independently for many years representing different sub-sectors and specialist interests. The decision to merge them was to establish 'one voice' for the industry in representations to government, the media and consumers.

Members represent a wide spectrum of the industry with around 100 leading manufacturers, importers, exporters and photo waste companies.

Several of the major trade and professional bodies are also affiliated to the organisation. PIC interests range across camera, film, chemicals, minilabs, medical imaging, digital technology, software, accessories, specialist services and professional photography.

PIC is committed to improving the environment in which our members do business, promoting their interests and supplying value added services. Membership provides access to industry information and market trends, networking and business opportunities and other services.

PIC Export Viewfinder can help you begin exporting and unlock the door to new overseas markets.

PIC Export Viewfinder is a grant aided project, in partnership with UK Trade and Investment (the exporting arm of the British government). It is aimed at assisting small and medium sized companies (SMEs) in the imaging industry to achieve greater overseas success. The definition of an SME is that you employ less than 250 people and have an annual turnover below €50 million.

So whether you have never exported before – or you are an existing exporter but are looking for new markets for your products PIC can help you.

To benefit from Export Viewfinder you can be a manufacturer, service provider - in fact almost anything that adds value to UK PLC.

PIC

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Information Request Card

I want to improve my exporting expertise – please contact me with more details of the PIC Export Viewfinder.

Company

Products / Services

We are presently exporting.....% of our products / services.

We would like to export to the following countries:

We would especially welcome export advice and assistance in the following areas:

Contact Name

Address

Post Code

Telephone Fax

e-mail

Web site

Affix
stamp
here

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PIC Export Viewfinder can Help

- ✓ **Accessing new markets.**
- ✓ **Export training.**
- ✓ **Exploiting global export opportunities.**
- ✓ **Identifying and appointing distributors.**
- ✓ **Exhibition planning and execution.**
- ✓ **E-commerce.**
- ✓ **Working with government agencies – regionally, nationally and in Europe.**



photo imaging council

Export Viewfinder

your key to overseas success

