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NEWS RELEASE FOR THE INDUSTRY PRESS

PIC SAYS GOODBYE TO FOUNDER DIRECTOR

A thank-you and farewell presentation was made to Peter Blackwell at the PIC General Trade meeting on 11 January 2005.

Peter Blackwell was instrumental in the setting up of PIC from four associations and was a founder Director since its formation in February 2002.



Peter is Chairman and Managing Director and Human Resources Director for Kodak Ltd until the end of this month. He is being succeeded at Kodak Ltd by Jane Guinn as Chairman and Managing Director. PIC is fortunate in that Jane has agreed to become a new Director of PIC to represent Kodak's interests.

Gerry Dingley, PIC Chairman, said when thanking Peter “PIC has moved through challenging times since its formation, and Peter – with his dedication to our industry, wide experience and sound common sense – has helped give PIC its current high and successful profile.”

**** ENDS****

Notes to editors

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The Photo Imaging Council

was formed in January 2002 from the merger of the four lead organisations for UK manufacturers representing the interests of importers, of exporters, of UK based manufacturers and of those involved with photo waste. PIC represents a wide spectrum of the supply side of the industry with around 110 leading companies together with several of the major trade and professional organisations ranging across camera, film, chemicals, minilabs, accessories and specialist services.

PIC aims to promote the interests and deliver services to photographic and imaging supply businesses based in the UK. Its work includes lobbying government and other authorities as appropriate. It aims to promote the industry through generic activities such as student awards and educational events. It provides a forum for companies to discuss matters in common and runs general statistical and survey services. Companies are kept up to date on legislative, technical and other new or proposed developments which could affect them (consumer, environmental, technical, chemical...). It organises attendance at and obtains grants for trade exhibitions overseas and facilitates display opportunities for non exhibiting companies. PIC also has close ties with other national associations in Europe.